



WWW.4KIDS.ORG is an eye-catching, educational guide to the World Wide Web for kids. Each issue gives easy-to-read descriptions of quality educational Web sites, along with their URLs and samples of the graphics each site displays. In addition, readers can play the weekly detective game or participate in the regular question-and-answer column, "Ask Amy," which offers practical information for young users.

WWW.4KIDS.ORG helps young people and their parents easily access fun and educational Web sites without frustrating, time-consuming searches. It takes advantage of children's natural curiosity and desire to freely explore, encouraging them to make new discoveries through the kind of wide-ranging free association that the World Wide Web makes possible. Teachers and librarians can use this service to begin educational explorations right in the classroom or library.

### About the Creators:

Jerry Chaffin, Ed.D., creator. Jerry is a professor of education at the University of Kansas and has spent nearly 40 years as a classroom teacher, teacher educator and pioneer in the development and implementation of technology in the classroom. Jerry has been actively engaged in school reform efforts for most of his professional career, especially those involving the integration of technology into the curriculum. He is the author of numerous articles and books in the field of education and special education and is the author or co-author of more than 30 educational software titles.

Marilyn Ault, Ph.D., consulting adviser. Marilyn has been involved with the use of technology in education since 1990 and with WWW.4KIDS.ORG since its inception in 1996. She is associate director of the High Plains Regional Technology in Education Consortia (funded by the Department of Education) and an adjunct professor in the Department of Special Education at the University of Kansas. Her most critical readers of WWW.4KIDS.ORG are her three children, all avid Web users.

Lee G. Hornbrook, M.A., project director. Lee manages the daily operation of WWW.4KIDS.ORG, including selecting the featured Web sites, writing and editing features, and developing the Web site. Lee holds a master's degree in English from the University of New Mexico and has held several staff and editor positions on university literary magazines. Before joining www.4Kids.org, Lee taught university composition and literature courses for 13 years. He is currently pursuing an M.A. in linguistics, where he specializes in online communication and the language of the Internet.

Amy Schimmel, managing editor. Amy has worked for WWW.4KIDS.ORG as the author of "Ask Amy," a question-and-answer column in the newspaper and on the Web, since 1998. Amy also shares feature-writing duties and assists in organizing the production schedule. She joined www.4Kids.org at age 14, making her the youngest person ever hired at the University of Kansas. Amy is now studying architecture at KU.

**feature type**  
text/interactive

**frequency**  
1x / week

**delivery methods**  
FTP, UClick®

**target audience**  
kids age 5 - 18



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