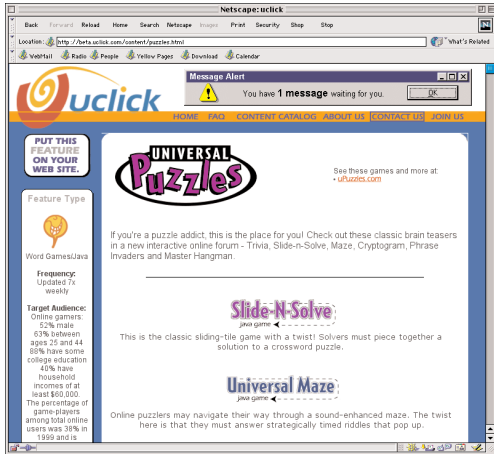


Universal Puzzles

demo url <http://content.uclick.com/content/puzzles.html>



feature type

interactive java games & puzzles

frequency

7x weekly

delivery methods

FTP, UClick®

target audience

Online gamers:

52% male

63% between ages 25 and 44

88% have some college education

40% have household incomes of at least \$60,000

- The percentage of game-players among total online users was 38% in 1999 and is projected to be 43% by 2003.

Looking for a way to make your site more interactive and fun? The updated classic brainteasers offered by Universal Puzzles are the answer!

The Universal Puzzles are five interactive games for your Web site. These java-powered games are attractive but simple in design, so your audience can enjoy them without waiting hours for downloads. These are challenging word games and smart puzzles, with just enough difficulty to make them intriguing – and addicting, too!

Feature highlights:

- **Slide-N-Solve:** This is the classic sliding tile game with a twist! Solvers must piece together a solution to a crossword puzzle. This game is also available for customization with photos or other graphics!
- **Universal Maze:** Online puzzlers must navigate their way through a sound-enhanced maze. The twist here is that they must answer strategically timed riddles that pop up during play.
- **Universal Cryptogram:** This is an intense code-breaking word game. The object of the game is to break the code and decipher the phrase within seven minutes.
- **Phrase Invaders:** This exciting word game is similar to Space Invaders, but this time players try to reveal a phrase by shooting letters. Beware, the letters shoot back!
- **Master Hangman:** This isn't your typical Hangman game. Players here must complete the phrase of the day by solving it one word at a time.
- **Master and Regular modes for Maze, Slide-N-Solve and Hangman:** One puzzle suits multiple audiences.
- **Timed puzzles for Master Hangman, Cryptogram, Maze and Slide-N-Solve:** Try and beat your time each week!
- **Help and instructions** provide support for questions that arise during play.

About the Creator:

Not only is Timothy Parker the editor of the Universal Puzzles and the successful daily Universal Crossword, but he also edits Universal Word Search, Universal Trivia and the Entertainment, Sports and Flash editions of the Universal Crossword. Parker has sought out master crossword constructors and programmers to create the ever-expanding selection of Universal games and puzzles. An avid wordsmith and puzzle solver, Parker has been working to bring computers and crosswords together since 1996. This combination of world-class puzzle content and technology ensures the highest quality game content on the Web.



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