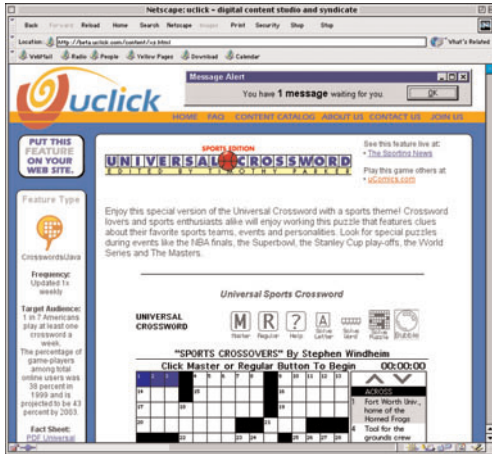


# Universal Crossword Sports Edition

demo url <http://content.uclick.com/content/xs.html>



## feature type

interactive java puzzle

## frequency

1x weekly

## delivery methods

FTP, UClick®

## audience

The percentage of game-players among total online users was 38 percent in 1999 and is projected to be 43 percent by 2003.

(Jupiter Strategic Planning Services, 2000)

40 million Americans play at least one crossword a week; that's 1 in 7 Americans.

(Roger Millington, "Crossword Puzzles: Their History and Their Cult")

Enjoy this special version of the Universal Crossword with a sports theme! Crossword lovers and sports enthusiasts alike will enjoy working this puzzle that features clues about their favorite sports teams, events and personalities. Look for special puzzles during events like the NBA finals, the Superbowl, the Stanley Cup play-offs, the World Series and The Masters.

## Feature highlights:

- Java crossword puzzle: No plug-ins are needed to enjoy these puzzles.
- Choice of mouse or keyboard navigation: Suits all tastes!
- Master and Regular modes: One puzzle suits two audiences. The Regular mode provides beginners with a complete set of hint and help functions, while the Master mode offers more challenging play without the hint features.
- Solve Letter, Solve Word and Solve Puzzle features: These help puzzlers out of tight spots.
- Clue Bubble feature: Clues appear in the grid as each answer is attempted, easing play.
- Automatic timer: Try and beat your time each week!
- Help function: Provide support for questions that pop up during play.

## About the Creator:

Timothy Parker is the editor of the successful daily Universal Crossword, Universal Word Search and Universal Puzzles, in addition to the Sports, Entertainment, Financial and Cryptic editions of the Universal Crossword and the Flash versions of the Universal Crossword and Universal Trivia. Parker has sought out master crossword constructors and programmers to create the ever-expanding selection of Universal Crosswords. An avid wordsmith and puzzle solver, Parker has been working to bring computers and crosswords together since 1996. This combination of world-class puzzle content and technology ensures the highest quality game content on the Web.



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