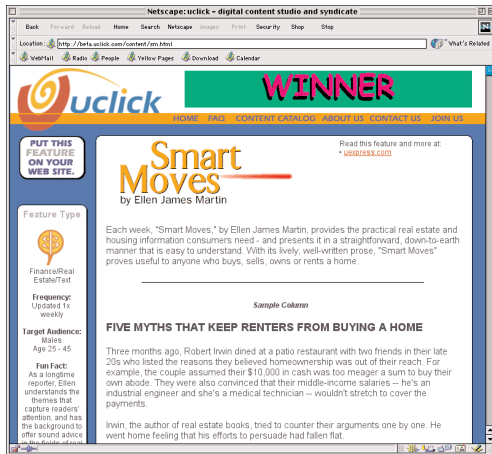


Smart Moves

demo url <http://content.uclick.com/content/sm.html>



Change is the only thing that stays the same. In an age where the average person will hold 9 jobs from age 18 to age 34, there's a whole lot of moving going on!

SMART MOVES is a column designed to ease the stresses and strains of planning a move and selling, renting, buying or improving property. Whether you're looking for a place for you to watch your children to grow up or trying to rent out your condominium, Ellen James Martin's SMART MOVES is a good start down the path to real estate enlightenment.

Although real estate markets are regional in many ways, SMART MOVES addresses the common elements present in all markets, and cites sources from coast to coast. Martin's interest stretches beyond the financial aspects of real estate to include emotional issues as well. She has tackled blended families, grown children returning home, finding a home in a good school district, and many other topics close to the heart.

Thoroughly researched and written in an objective style, SMART MOVES is useful as a traditional column or as an individual news feature to strengthen and enhance any Real Estate, Home or Business section.

About the Creator:

A former real estate editor for the Baltimore Sun, Ellen James Martin brings a journalist's experience to the art of writing a national real estate column. As a longtime reporter, she understands the themes that capture readers' attention, and has the background to offer sound advice in the fields of real estate and personal finance.

Martin's stories and columns have appeared in a wide variety of newspapers and other publications, including Money, Self, Success, Financial World, Institutional Investor and The New York Times. She is a co-author of "The Guide to Business and Economics Journalism," published in 1991 by Columbia University Press.

Martin was awarded a Knight-Bagehot Fellowship in business and economics at Columbia University in New York. She also holds a master's degree in journalism and international affairs from Columbia University. Martin resides in Columbia, Maryland.



feature type

text

frequency

2x / weekly

delivery methods

FTP, UClick®

target audience

general appeal



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