

"He's been called a liberal for the way he jabs boomers who loot successful corporations while putting thousands out of work. He has been called a conservative for his almost retro stand on morals and family values." (Bettijane Levine – Los Angeles Times)

Editorial cartoonist Ted Rall sees the world around him with unrelenting clarity and an outrageous sense of humor. He brings to his cartoons an informed and caustic imagination, and an understanding of the political forces and people that shape our society. Rall represents a unique voice in cartoon journalism, one that speaks to a new generation of readers. He focuses on issues that are important to those of Generation X, such as unemployment and underemployment, the environment and pop culture. Yet, he also comments on political and social trends in general.

"I'm a revolutionary," Rall says of himself, "in the sense that I don't accept the basic assumptions of society. Everything should be questioned."

About the Creator:

Ted Rall was born in Cambridge, Mass., in 1963, raised in Kettering, Ohio, and graduated from high school in 1981. His first cartoons were published in Ohio's Kettering-Oakwood Times in 1980. He attended Columbia University's School of Engineering as a physics major from 1981 until 1984, where he drew cartoons for the Columbia Daily Spectator and other campus publications. In 1984, Rall was expelled from Columbia Engineering for disciplinary and academic reasons. He gave up drawing cartoons during the mid-'80s, instead devoting himself to his work as a trader/trainee at Bear, Stearns brokerage firm and a loan officer at the Industrial Bank of Japan. He moonlighted as a telemarketer and taxi driver.

Inspired after meeting guerrilla-artist Keith Haring in 1986, Rall began posting his cartoons in New York City public places to get attention. He eventually picked up 12 clients through self-syndication. In 1990, he quit Wall Street to return to Columbia, where he graduated with honors in history in 1991.

In 1991, Rall's cartoons were signed for national syndication by Chronicle Features. In August 1996, Rall moved to Universal Press Syndicate. He received first place in the 1995 Robert F. Kennedy Journalism Awards for Cartoons, an award, founded in 1968, that recognizes distinguished work designed to help the disadvantaged. And in 1996, he was one of three finalists for the Pulitzer Prize. Rall currently has two collections of his editorial comics and three graphic novels in publication.



feature type
editorial comic

frequency
3x / week

delivery methods
FTP, UClick®

target audience
socially aware audience



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