

Playtonium Daily Jigsaw & Special Edition Builder

demo url <http://content.uclick.com/content/playtonium.html>



feature type

interactive Shockwave puzzle

frequency

7x weekly

delivery methods

UClick®

audience

wide appeal

Jigsaws are one of the most popular game formats on the Web and the #1 game format within The Puzzle Society, uclick's subscription-only puzzle club.

uclick's newest jigsaw player is totally customizable. It gives publishers the option to create custom jigsaws using images they choose – images from current events, local holiday celebrations, local sports highlights or any other event.

Key Features:

- Customizable content makes the puzzle locally relevant to users.
- uclick can "skin" the player to match any site's look and feel.
- Tiny file sizes mean the puzzles load quickly (the player is only 230k).
- Resizable game dimensions permit the puzzle to fit any browser window size.
- Built-in archive gives users access to new puzzles without having to reload the entire game.
- Users can save any puzzle to play later.
- Competitive high score listings track the best puzzle completion times on a daily, weekly and all-time basis, sorted by the number of pieces in the puzzle.
- Special puzzle "cuts" (currently more than 20 different puzzle "cuts") challenge regular users with a variety of different puzzle shapes. Custom "cuts," unique to a client's Daily Jigsaw Player, can be created for an additional charge.
- The prettiest puzzle pieces on the Web are created by a proprietary method that produces ultrasmooth, anti-aliased puzzle pieces.
- The player is a Shockwave application that runs within all popular PC and Macintosh browsers.

Customizing the Daily Jigsaw Player's content is easy using our the Special Edition Builder, an executable application that runs on any Windows PC. Using this application, a publisher's staff selects digital image files (many popular formats) from their local network, adds a title and a caption of unlimited length, specifies which day this image should appear as that day's jigsaw, and publishes it to the uclick game server. This new image overrides the Daily Jigsaw Player's default image and becomes the featured jigsaw for the day specified – and only for the newspaper that specified it.



4520 Main Street, Suite 500
Kansas City, MO 64111-7700

voice: 816 300 6500

fax: 816 300 6504

email: sales@uclick.com

www.uclick.com

 An Andrews McMeel Universal Company