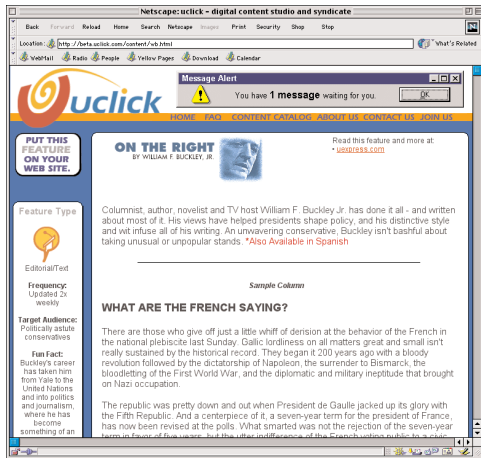


# On the Right

demo url <http://content.uclick.com/content/wb.html>



"If you've ever watched Firing Line, William F. Buckley Jr.'s weekly political interview program, you may have noticed the twinkle that occasionally glows in the host's eyes. Typically, it comes when a guest errs, either in logic or in fact. It's that 'I've got you' twinkle." - The Atlanta Journal and Constitution

William F. Buckley, Jr. loves his job. He has been dubbed "The King of Conservatives," and the name fits. Whether you are an enthusiastic supporter of his ideas, or vehemently opposed to his column (sorry folks, there is little room on the in-between floor) William F. Buckley will spark your interest. Rarely mild in his column, Buckley is a man of strong beliefs and high intelligence - possibly the most important conservative columnist of our times.

The popularity of Buckley's column, ON THE RIGHT never seems to fade. He has been at the business of political journalism long enough to be an expert on Washington. He uses his intelligence, education and experience to create a column that gains readers' attention with ease.

## feature type

text

## frequency

2x / week

## delivery methods

FTP, UClick®

## target audience

politically astute conservatives

## About the Creator:

William F. Buckley Jr.'s career has taken him from Yale to the United Nations and into politics and journalism, where he has become something of an institution as a successful debater, political analyst and critic.

Buckley is one of the most widely syndicated and intensively read of all columnists - appearing in over 300 newspapers. He is the founder of National Review, the lively and respected journal of conservative thought and opinion.

Buckley is the star of "Firing Line," the weekly television program which airs on the Public Broadcasting Service. Guests have included George Bush, Jimmy Carter, Gerald Ford, J.K. Galbraith, Valery Giscard d'Estaing, Barry Goldwater, Germaine Greer, Edward Heath, Henry Kissinger, The Dalai Lama, Norman Mailer, Groucho Marx, James Michener, Richard Nixon, Ronald Reagan, Margaret Thatcher and Theodore White.

He is also the author of many best-selling books, including "God and Man at Yale," "Saving the Queen", "Stained Glass" and "Overdrive."



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