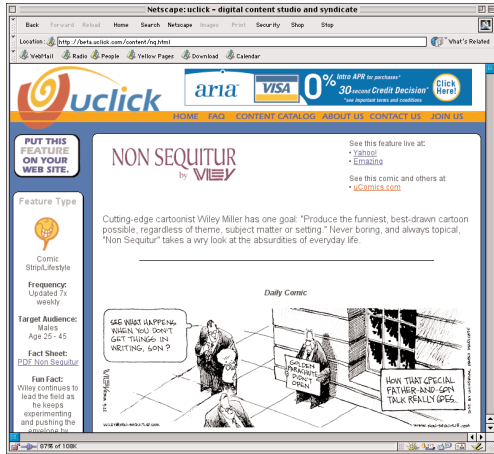


# Non Sequitur

demo url <http://content.uclick.com/content/nq.html>



Wiley Miller has always had one simple goal: "Produce the funniest, best-drawn cartoon possible, regardless of theme, subject matter or setting."

NON SEQUITUR, Wiley's wry look at the absurdities of everyday life, has accomplished that and more. While the strip's sardonic humor and distinctive art have given NON SEQUITUR an impassioned following among readers, Wiley's technical innovations have earned admiration from newspaper editors and comics connoisseurs. In addition to developing a unique drawing method that allows the cartoon to be used in either a strip or panel format, Wiley also pioneered a cost-effective way to produce the strip using process color, which gives it a depth and richness of color not seen previously on the comics page.

NON SEQUITUR has received four Reubens, the most prestigious awards in cartooning. It is the only comic to win a Reuben in its first year of syndication and the only one ever to win in both the comic strip and comic panel categories. Wiley has received much thanks from readers for delivering intelligent humor, beautiful color and unique style.

## feature type

comic strip

## frequency

7x / week

## delivery methods

FTP, UClick®

## target audience

wide appeal

## About the Creator:

Wiley studied art at Virginia Commonwealth University and worked for several educational film studios in Los Angeles before joining the Greensboro, N.C., News and Record as staff artist/editorial cartoonist in 1976. After a stint at the Santa Rosa Press Democrat in California, he created his first syndicated strip, "Fenton," in 1982. He returned to editorial cartooning three years later, joining the staff of the San Francisco Examiner. In 1988, Wiley was named "Best Editorial Cartoonist" by the California Newspaper Publishers Association. He won the prestigious Robert F. Kennedy Journalism Award for editorial cartooning in 1991.

NON SEQUITUR  
by WILEY



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