



"Lalo brings a young, fearless Latino sensibility to political and cultural critiques, and that's saying something when you consider that most of America's editorial pages usually lack all three.

"Whether you agree with his politics or not, you'll find him smart, funny, unpredictable and culturally aware. Lalo brings a much-needed seasoning to the mix of political cartooning."

– Ray Suarez, Senior correspondent, "The NewsHour With Jim Lehrer"

Lalo Alcaraz's intelligent, youthful and thought-provoking perspective will add instant variety to your Web site's news and opinion offerings.

### About the Creator:

Lalo Alcaraz – award-winning editorial cartoonist and Latino journalist – captures the essence of the country's changing cultural and political landscape. He is the creator of the first nationally syndicated, politically themed Latino daily strip, LA CUCARACHA, which is distributed by Universal Press Syndicate.

Alcaraz has produced editorial cartoons for LA Weekly since 1992 and also creates editorial cartoons in English and Spanish for Universal Press Syndicate. His work has appeared in The New York Times, The Village Voice, Los Angeles Times, Variety, Hispanic Magazine, Latina Magazine, La Jornada in Mexico City, BUNTE (Germany's People magazine), and many other publications.

The co-editor of the satirical magazine POCHO, Alcaraz also illustrated the book "Latino USA: A Cartoon History," which was published in September 2000 by Basic Books.

Alcaraz began drawing daily editorial cartoons at San Diego State University's newspaper, The Daily Aztec, in 1985. Two years later, he received his bachelor's degree in art and environmental design from the school. In 1991, Alcaraz earned his master's degree in architecture from the University of California, Berkeley.

Alcaraz recently received his fourth Southern California Journalism Award for Best Cartoon in Weekly Papers, as well as the Los Angeles Hispanic Public Relations Association's Premio Award for Excellence in Communications and the Center for the Study of Political Graphics "Art as a Hammer" Award.

He lives in Los Angeles with his public schoolteacher wife and two children.

**feature type**  
editorial cartoon

**frequency**  
2x / week

**delivery methods**  
FTP, Uclick®

**target audience**  
Socially aware, politically astute audience



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