



Since June 1954, fans around the country have turned to their newspaper for their daily Jumble fix. Jumble is the most recognizable scrambled word game to millions of players – and now it's available online!

- The U.S. newspapers that carry Jumble have a readership of 70MM.
- 10 percent of the U.S. population sees Jumble every single day – not just on Sundays!
- Online versions of Jumble reach millions of fans daily.

The concept is simple: unscramble a list of words, and use the circled letters to unscramble the bonus solution. The resulting game play is challenging and addicting enough to bring players back for more every day! Jumble appeals to all ages with two options: Classic Jumble for adults and Jumble for Kids.

feature type

Shockwave games

frequency

Jumble Classic: 6x/weekly
Jumble for Kids: 1x/weekly

delivery methods

FTP, UClick®

target audience

wide appeal with separate games geared toward adults and kids

Jumble Classic

It's the original, the classic, the long-time favorite – it's Jumble Classic! The online game features the unique puzzle play, recognizable art, humorous brainteasers and scrambled word sets that could only be Jumble.

Frequency: 6x/weekly



Jumble for Kids

Jumble for Kids is the junior version of the enormously popular Jumble. Nothing beats Jumble for Kids for getting young readers to think about words. It's the interactive word puzzle that has been entertaining and educating children long before "interactive" became a buzzword. This once-a-week feature for readers 8 to 14 has clues, a fun riddle and a cartoon – all especially geared for the age group's skill level and humor.

Frequency: 1x/week



Features of both games:

- timer
- scoring system
- hints
- sound on/off
- archive
- option to give up
- comic illustrations that correspond with the bonus riddle



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