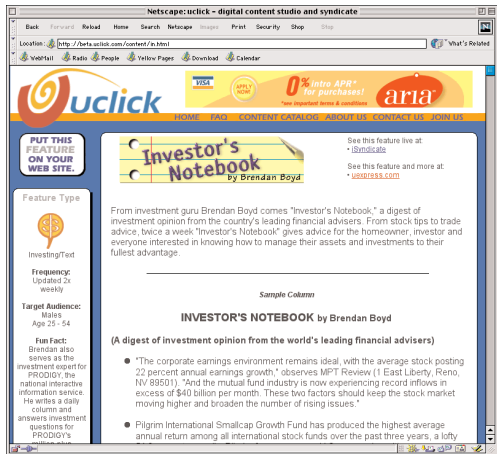


# Investor's Notebook

demo url <http://content.uclick.com/content/in.html>



From investment guru, Brendan Boyd, comes INVESTOR'S NOTEBOOK, a digest of investment opinion from the country's leading financial advisers. From stock tips to trade advice, twice a week INVESTOR'S NOTEBOOK gives advice for the homeowner, investor or anyone simply interested in knowing how to manage their assets and investments to the fullest advantage. This high-quality column makes learning about finance easy!

INVESTOR'S NOTEBOOK is the best guide for the information that people need. Boyd's INVESTOR'S NOTEBOOK is clear, fast and highly useful. Not only does the feature offer tips and advice, but it also teaches the user valid methods of investment that will last them a lifetime. The feature offers a Web site of the week, providing valuable information that's sure to pay off - in both the literal and figurative senses of the word!

## About the Creator:

A former editor for Seymour Lawrence/Delacorte publishers, Brendan Boyd is co-author of "How to Buy Stocks," the perennial best seller by the late Louis Engel. He currently produces two features, INVESTOR'S NOTEBOOK (since 1981) and "Moneylist" (since 1984). In addition, he serves as the investment expert for PRODIGY, the national interactive information service, for whose million-plus members he writes a daily column and answers investment questions. Boyd's first novel, "Blue Ruin," was published by HarperCollins in paperback in 1992.

### feature type

text

### frequency

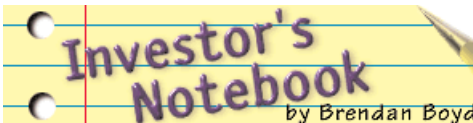
2x / week

### delivery methods

FTP, UClick®

### target audience

investors



4520 Main Street, Suite 500  
Kansas City, MO 64111-7700

voice: 816 300 6500

fax: 816 300 6504

email: [sales@uclick.com](mailto:sales@uclick.com)

[www.uclick.com](http://www.uclick.com)

 An Andrews McMeel Universal Company