

Universal Trivia

demo url <http://content.uclick.com/content/ptr.html>



Get ready for the finest trivia on the Web – now available in a slick, new Flash format! Put together five fun categories, some jazzy music and a universally likeable host, and you have the makings of your users' soon-to-be-favorite online game show.

Universal Trivia: Flash Edition is delivered using Macromedia's Flash player technology. The Flash player is a widely accepted delivery tool for Web interfaces, games and animated content. Through Macromedia's strategic partnerships, the Flash player ships with Windows 95/98 and later, MacOS 8.X and later, Internet Explorer CD, America Online and Netscape Navigator. 98.3 percent of online users (more than 426 million people) have the Flash Player installed on their systems.

Feature Highlights

- **Multiple Categories:** Master a variety of trivia categories including General Knowledge, Sports, TV & Movies, Anything Goes, and Music.
- **Feeling Lucky?:** There are a total of 10 questions per category, with a double-or-nothing option on the final question.
- **Rack up the Points:** You have 20 seconds to answer each question. Each correct answer is worth 20 points.
- **Racing the Clock:** A bonus point is awarded for each second remaining on the clock when you answer correctly.
- **Need a Hint?:** Can't remember the name of that '80s teen idol? Rusty on your baseball trivia? No problem – two hints are available for each question at a cost of 10 points each.
- **Track Your Score:** The main menu keeps track of your score for all of the categories. Discover your trivia forte!
- **Sound On/Off Option:** Fun, jazzy music and cheering ... or no fun, jazzy music or cheering – it's up to you!
- **Brought to You By ... :** Ask about customizing the Universal Trivia game!

About the Creator

Not only is Timothy Parker the editor of the successful daily Universal Crossword, but he also edits the Universal Word Search, Universal Puzzles, the Entertainment, Sports, Financial and Cryptic editions of the Universal Crossword and the Flash versions of the Universal Crossword and Universal Trivia. Parker has sought out master crossword constructors and programmers to create the ever-expanding selection of Universal Crosswords. An avid wordsmith and puzzle solver, Parker has been working to bring computers and crosswords together since 1996. This combination of world-class puzzle content and technology ensures the highest quality game content on the Web.



feature type

interactive Flash trivia game

frequency

1x weekly

delivery methods

FTP, UClick®

audience

The percentage of game-players among total online users was 38 percent in 1999 and is projected to be 43 percent by 2003. (Jupiter Strategic Planning Services, 2000)



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