



Your readers will love getting CORNERED. Honest!

Mike Baldwin's CORNERED appropriately debuted on April Fool's Day in 1996. It was placed on the cover of the entertainment section of The Hamilton Spectator, and it has been gaining steam and reputation ever since.

The fun and unfortunate characters in Baldwin's panel strip are constantly finding themselves in the types of situations people dream about - after they've eaten too much spicy food before bedtime! Anyone who has ever spent time embellishing an injury to a disbelieving group of friends will relate to these cornered characters as they flop, trip, and struggle through the situations Baldwin throws their way. Baldwin explains, "I'm attempting to portray the average Joe. They're in a situation, and they're doing the best they can."

Not only does this well-drawn strip give readers daily dose of quick humor, but it also occasionally offers a dash of animation! You'll never know when to expect it... These animations add extra interest - without a lot of extra load time. They don't even require a plug-in! It's never been so easy to add a little life to your comics page.

feature type

comic panel, animation

frequency

7x / week

delivery methods

FTP, UClick®

target audience

wide appeal

About the Creator:

Although at age five he had a tendency to doodle on the walls, Canadian Mike Baldwin has been on a long and winding road to his career as a comic strip artist. He spent five years as a display artist for a local Sears department store before beginning his education in fine arts at Mohawk College.

In 1978, Baldwin landed a job as a graphic designer for The Hamilton Spectator. He was working as an editorial art director for the periodical when he quit his editorial job to commit more time to the comic he had been developing. He and his wife/creative advisor Lynda currently reside in Burlington, Ontario.



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