

# Close to Home

**demo url** <http://content.uclick.com/content/cl.html>



## **feature type**

comic panel

## **frequency**

7x weekly

## **delivery methods**

FTP, UClick®

## **target audience**

general appeal



John McPherson brings laughter close to home. The familiar situations in CLOSE TO HOME will make readers laugh and cringe at the same time. Everyone has at one time or another felt their face redden with the realization of their circumstances. This strip is the result of that sensation mixed with the silly world created in McPherson's mind.

CLOSE TO HOME appeals to a broad audience because it focuses on the daily plights of average people. The drawings are fun, and the ideas are hilarious. CLOSE TO HOME is enjoyed by millions of readers each day. Here are some of the things satisfied fans have to say about the strip:

"I really enjoy your comic immensely! I look forward to it every day. Close to Home is my favorite! I am cutting it out and sending it to someone because you hit home so often. Thank you for helping me smile (and often laugh out loud)!"

-A big fan

"I really enjoy your Close to Home editorial on everyday life. It's always a scream, and I love the goofy people that you draw. Truth is, I work with a lot of these folks."

-Tom D.

## **About the Creator:**

Born and raised in Painted Post, N.Y., (we're not making this up), John McPherson first began drawing cartoons at age 5, on the dining room wall. Discouraged by the poor reviews these early cartoons received (and the fact that he was grounded for the next 13 years), John put his cartooning career on hold until he was 25.

After graduating from Bucknell University in 1983 with a B.S. in mechanical engineering, John worked for seven years as a design engineer. It was during this period that he again took up cartooning, discovering that his drawings looked much the same as they had 20 years earlier. Nonetheless, John was able to moonlight his way to a thriving free-lance cartooning career.

After free-lancing for two years and publishing five book collections of his cartoons with Zondervan Publishing House, John teamed up with Universal Press Syndicate, and in November 1992 "Close To Home" debuted in 50 papers. Known for its offbeat glimpse at home life, marriage, kids, school, the work place and medicine, "Close To Home" continues to make readers laugh out loud in nearly 700 newspapers around the globe.

John has published numerous "Close To Home" collections with Andrews McMeel Publishing, as well as yearly page-a-day calendars, a children's book, a book of medical cartoons, a line of award-winning greeting cards and many other gift items. He also has illustrated a new book in the best-selling "Chicken Soup for the Soul" series. Called "Chicken Soup for the Soul: Cartoons for Moms," the book features about 200 "Close To Home" cartoons and will soon be followed by "Cartoons for Dads."

The father of two sons, John lives on a hilltop in the country in northern New York state. When he's not drawing or stacking firewood, John unwinds by trying to expand his extensive collection of bread-wraper twist-ties.



4520 Main Street, Suite 500  
Kansas City, MO 64111-7700

voice: 816 300 6500

fax: 816 300 6504

email: [sales@uclick.com](mailto:sales@uclick.com)

[www.uclick.com](http://www.uclick.com)

 An Andrews McMeel Universal Company