

# CleverMedia Games & Puzzles

demo url <http://content.uclick.com/content/clevermedia.html>



## feature type

interactive games and puzzles  
(Flash and Shockwave)

## frequency

Weekly CleverQuiz: 1x / week  
all other games: static

## delivery methods

FTP, UClick®

## audience

- Online gamers:  
48% women, 63% between the ages of 25 and 44, 88% have some college education, 40% have household incomes of at least \$60,000 (Forrester Research and Seattle Times)
- The percentage of game-players among total online users was 38% in 1999 and is projected to be 43% by 2003. (Jupiter Strategic Planning Services, 2000)

## Fun, addictive games your users will love!

Your users will become addicted to CleverMedia's games in no time, whether they're honing their aim in Pretty Good Darts, manipulating the city drainage system in Flood Control, or playing one of the many other entertaining CleverMedia games. uclick has created convenient packages of games to provide your site with a well-rounded selection of games, but each of the games is also offered individually. Choose a package, or choose a single game – either way, the stickiest of content can be yours with uclick and CleverMedia!

## Feature highlights:

- THE CLEVERMEDIA SHOCKWAVE ARCADE #1:  
Brain Strain: Use your logic to rotate the pieces to form one object.  
Check Out Line: Link the colored shopping carts to clear the aisles!  
Digital Air Hockey: Choose between an easy, medium or hard challenge in this game-room classic.  
Nile Tiles: This is a solitaire form of the ancient game of Mah Jongg. Find matching tiles, watch the time and avoid the hint button!  
Poker Solitaire: You are dealt 25 cards to play 10 hands of poker. Try to get the highest score.
- THE CLEVERMEDIA SHOCKWAVE ARCADE #2:  
Alley Cat: You're an alley cat trying to make it across moving platforms.  
Flood Control: Use your logic and quick thinking to link the ditches to prevent a flood.  
Make-Your-Own Game: Choose your enemy's type, movement, ship/gun and difficulty to create your own arcade game.  
Pretty Good Darts: Beat the computer or a friend in a game of darts.  
Pretty Good Golf: Play a game of golf on your lunch break – and never leave your desk!
- THE CLEVERMEDIA FLASH ARCADE:  
Moon Lander: Guide a ship to the landing pad using as little fuel possible.  
Chicken and Eggs: Catch the falling eggs in your basket.  
Astro-Blobs: Protect the friendly aliens from evil alien ships.  
MP3000: Be your own mix-master and create your own techno or jazz song with a coordinating graphic music video.
- CLEVERMEDIA CARD GAMES: Your favorite classic card games are now available in a Flash format, including Blackjack, Solitaire, Pyramid Solitaire and Video Poker.
- THE WEEKLY CLEVERQUIZ: Test your knowledge with a new quiz every week on a different topic – how do you measure up?

## About CleverMedia:

CleverMedia is a multimedia and game development company best known for the creation of more than 100 Shockwave games. In addition to a full-time game development staff, CleverMedia also has a network of graphic artists, interface designers, writers, and audio and video producers. CleverMedia is located in Denver, Colorado.



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