



feature type
editorial cartoon

frequency
3x weekly

delivery methods
FTP, UClick®

target audience
politically astute audience

Tony Auth believes it is the responsibility of artists like him to present the truth as they see it. Why not shed a little editorial light of truth on your news and opinion offerings?

Since 1967, Tony Auth has been experimenting with his artistic style and strengthening his comedic darts – building a strong artillery with which to tag his ever-abundant targets. Auth doesn't believe that fairness requires "a barb aimed at the Democrats for every one directed at the Republicans," but rather that fair, legitimate criticism depends on a steady, justifiable point of view.

Jules Feiffer aptly describes Tony Auth's approach to editorial cartoons:

"Auth is a moralist and an optimist. He is not afraid of disgust. He expects better of us, if not the politicians whom we elect. He insists, even in this day and age, that hope is more than the name of a right-wing comedian or the shtick of a reactionary president."

About the Creator:

Tony Auth, born in Akron, Ohio, and raised in Southern California, has been drawing since the age of 5. He graduated from the University of California at Los Angeles in 1965 and worked for six years as chief medical illustrator at Rancho Los Amigos Hospital, a large teaching hospital affiliated with the medical school of The University of Southern California.

In 1967, while still working as a medical illustrator, Auth began doing political cartoons. He first drew a single cartoon each week for Open City, a Los Angeles weekly. After a year, he began creating three drawings weekly for the UCLA Daily Bruin. Those cartoons were used widely in other college newspapers. In 1971, he was hired as staff editorial cartoonist by The Philadelphia Inquirer, where he is a member of the editorial board. Auth has won several awards, including the Pulitzer Prize for editorial cartooning and the Sigma Delta Chi Award for distinguished service in journalism.



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